



GREATER
ROCKVILLE
CHAMBER OF COMMERCE

Empower
Amplify
Elevate



About the Chamber:

The Greater Rockville Chamber of Commerce is the voice of the business community in Greater Rockville.

Vision:

We empower, amplify, and elevate businesses in the Greater Rockville community.

Mission:

To foster a cooperative environment for businesses to succeed through our leadership, advocacy, and community partnerships.



\$8,000

\$4,000

\$2,000

\$950

\$554

\$400

STAKEHOLDER

LEADER

ACHIEVER

MAIN STREET

MEMBER BENCHMARK

CONNECTOR

“I’m excited to work with chamber members, and leadership to grow the chamber’s reputation as the preeminent membership organization for business.”

MARJI GRAF
Chief Executive Officer



Strengthen Our Regional Economy

STAKEHOLDER \$8,000

ANNUALLY

You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy.

Positioning In Our Region

- Exclusive quarterly industry specific CEO Roundtables
- Yearly Private CEO Stakeholder dinner for you and your guest
- Talent Recruitment Concierge services for the trailing family of your key recruits
- Identify person or business in community and present a Community Spirit Award – Rockstar for night-we promote.

Services

- Top recognition on RockvilleChamber.org website & newsletter
- 15 Rockville Reward cards
- Unlimited regional branches or up to ten additional business listings (\$4,400 Value)



“Westat is proud to be a part of the thriving Rockville community and the Greater Rockville Chamber of Commerce. We value the Chamber’s work and initiatives that foster an environment where all small businesses can succeed.”

SCOTT ROYAL
Westat

PLUS, ALL OF THE SERVICES AND BENEFITS OF LEADER, ACHIEVER, MAIN STREET AND CONNECTOR LEVELS ON THE FOLLOWING PAGES

Representing Your Interests with Governments

LEADER \$4,000

ANNUALLY

As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. The problem is it's hard to know where to plug in, which can make you feel like you don't have a voice or like you're being left behind. We believe you shouldn't have to search for ways to make your community a better place. It all starts with showing up.

Access

- Leadership roundtables
- Two reserved seats at Annual Leaders Breakfast
- State of the City Executive luncheon - 2 tickets

Services

- Personal membership concierge and a customized membership plan - *Exclusive*
- Co-branded Leadership member recognition online, at events, and on all email signatures
- 12 month web sponsorship
- Total of 4 digital targeted e-newsletters per year
- Your press release on our website up to 4 times per year



“Our community is stronger because of the relationships that our nonprofit hospital forms through the Chamber. By listening and connecting with Rockville’s business leaders, Shady Grove Medical Center gains valuable insight that helps us evolve our services. At the same time, businesses learn from us about keeping their workforces healthy and serving all residents in our diverse and dynamic city.”

DAN COCHRAN
President
Adventist Healthcare
Shady Grove Medical Center

PLUS, ALL OF THE SERVICES AND BENEFITS OF ACHIEVER, MAIN STREET AND CONNECTOR LEVELS ON THE FOLLOWING PAGES

Support the Development of Leaders

ACHIEVER \$2,000

ANNUALLY



“WesBanco is honored and proud to support The Greater Rockville Chamber of Commerce in its mission to foster an environment for businesses to succeed through leadership and community partnerships.”

BABITA SINGH
Vice President
Private Client Services Group

You want to work with the other influencers in our community, so you never have to worry about missing out on the very opportunities you’ve been striving for. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shaping our region.

Access

- State of the City Executive Luncheon – 1 ticket
- Total of 3 digital targeted newsletters/year
- Press releases on our website up to 2 times/year
- Host an event

Services

- Up to 3 additional businesses, locations and categories on web & business directory
- 6 months web sponsorship
- 5 Rockville Reward cards

PLUS, ALL OF THE SERVICES AND BENEFITS OF MAIN STREET BENCHMARK AND CONNECTOR LEVELS ON THE FOLLOWING PAGES

Promoting your Business as a Destination

MAIN STREET \$950

VALUED AT MORE THAN \$1,500 ANNUALLY

At the Chamber, we know it's hard to balance all the demands of your time and attention.

That's why we're committed to giving you services to grow your visibility, to make you famous in the community, and to give you better connections that will save you time and money.

Gain visibility without trading your time and get supported by the most influential people in the region.

Marketing Visibility

- Premium Ribbon Cutting services to celebrate your business growth
- 3 month web sponsorship
- Total of 2 digital targeted e-newsletters per year
- Business Spotlight published on our blog and social media
- Upgrade Bonus:* 1 podcast/year

This membership is not available to companies of 50 employees or more.



Members Include:

- Restaurants • Retailers • Hotels
- Conference Centers • Sporting Events
- Recreation • Art Museums

MAIN STREET

PLUS, ALL OF THE SERVICES AND BENEFITS OF THE CONNECTOR LEVEL ON THE FOLLOWING PAGE

New Opportunities Through Relationships

CONNECTOR \$400

VALUED AT MORE THAN \$900 ANNUALLY

At the Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business, which is why we are on a mission to be the number one connector of business owners.

To Get Connected:

1. Join today
2. Schedule an orientation with our membership concierge
3. Attend your first event and meet other business owners just like you

JOIN TODAY! Get the connections you need to feel capable and well-informed. Build relationships with other business owners who often become life-long friends.

This membership is not available to companies of 25 employees or more.

Members Include:

- Home Based Businesses
- Sales People • Charities
- Direct Sales and/or MLM

CONNECTOR

Connecting You To Our Region

- Business referrals exclusively for members
- Post 2 articles on our blog/year
- Subscription to monthly digital e-newsletter
- Search-engine-optimized business enhanced listing on RockvilleChamber.org helps your Google rankings includes business description up to 200 characters
- Invitation to monthly connection events
 - Networking lunches
 - Chamber Masterminds
 - Committees (Membership, Marketing, Public Policy)
 - Cocktails & Commerce
- Regular updates & news:
 - *Industry specific news*
 - *Legislative Updates*
- Learn how to access the features of your membership at our quarterly Member Orientations
- Membership plaque and tell the community you're invested in our region
- Members-only pricing at events
- Eligible for advertising on RockvilleChamber.org web & print
- MD Federation program - 10 or fewer employees. Value \$785
- Cost Savings
- Ambassador will be assigned to you

Business Study:

CONSUMERS 63% MORE LIKELY TO BUY FROM CHAMBER MEMBERS

A study by The Schapiro Group, an Atlanta-based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members. For example:

- When consumers know that a business is a member of the local chamber, they are 44% more likely to think favorably about it.
- Consumers who are told that a business is a chamber member are 51% more likely to be highly aware of it and 57% more likely to think positively of its local reputation.
- Consumers are 63% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.



The study also has good news for businesses that sell to other businesses.

- When business decision-makers believe that a business is a chamber member, they are 37% more likely to think favorably of the business, 51% more likely to be highly aware of it, 58% more likely to think positively of its local reputation, and 59% more likely to buy goods and services from it.

Supporting the previous findings, the study also reveals a positive perception for the local chamber itself:

- Regarding the chamber's impact on the local economy, 82% of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development.

The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.

Our Mission: We help business people in our community innovate, grow and make the area a great place to live.



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