



**GREATER**  
**ROCKVILLE**  
CHAMBER OF COMMERCE

Empower  
Amplify  
Elevate



**About the Chamber:**

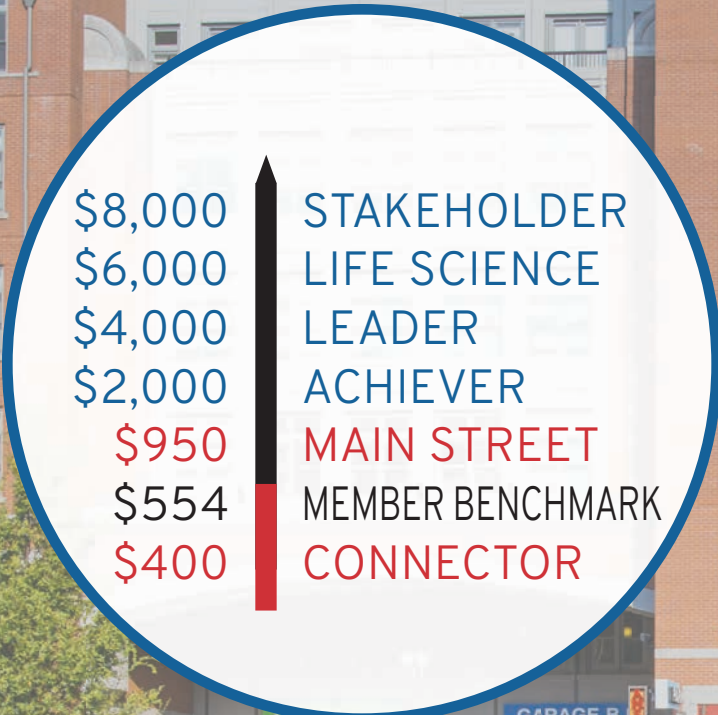
The Greater Rockville Chamber of Commerce is the voice of the business community in Greater Rockville.

**Vision:**

We empower, amplify, and elevate businesses in the Greater Rockville community.

**Mission:**

To foster a cooperative environment for businesses to succeed through our leadership, advocacy, and community partnerships.



“I’m excited to work with chamber members, and leadership to grow the chamber’s reputation as the preeminent membership organization for business.”

**MARJI GRAF**  
Chief Executive Officer



## Strengthen Our Regional Economy

# STAKEHOLDER \$8,000

ANNUALLY

You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy.

### Positioning In Our Region

- Exclusive quarterly industry specific CEO Roundtables
- Yearly Private CEO Stakeholder dinner for you and your guest
- Talent Recruitment Concierge services for the trailing family of your key recruits
- Identify person or business in community and present a Community Spirit Award – Rockstar for night-we promote.

### Services

- Top recognition on RockvilleChamber.org website & newsletter
- 15 Rockville Reward cards
- Unlimited regional branches or up to ten additional business listings (\$4,400 Value)



**“Westat is proud to be a part of the thriving Rockville community and the Greater Rockville Chamber of Commerce. We value the Chamber’s work and initiatives that foster an environment where all small businesses can succeed.”**

**SCOTT ROYAL**  
Westat

*PLUS, ALL OF THE SERVICES AND BENEFITS OF LEADER, ACHIEVER, MAIN STREET AND CONNECTOR LEVELS ON THE FOLLOWING PAGES*

# Empowering Biomedical Research

# LIFE SCIENCE \$6,000

## ANNUALLY

As a leading biopharmaceutical company, AstraZeneca is pushing the boundaries of science to deliver life-changing medicines to patients around the world. AstraZeneca is proud of our presence in the booming life sciences corridor in Maryland and grateful for the strong partners we have in the community that share our collective goal of advancing science in the state.

### Access

- Bi-annual Life Science roundtables with invited guests
- Two reserved seats at Annual Life Science Breakfast
- State of the City Executive luncheon – 2 tickets

### Services

- Personal membership concierge and a customized membership plan – Exclusive
- Co-branded Life Science member recognition online, at events, and on all email signatures
- 12 month web sponsorship
- Total of 4 digital targeted e-newsletters per year
- Your press release on our website up to 4 times per year



**“AstraZeneca is pleased to be part of this innovative life sciences community and believe our presence in Maryland is stronger because of the relationships we are able to form with other forward-thinking organizations through the Chamber’s mastermind group.”**

**BRIAN STAMPER**  
Executive Director and  
General Manager  
AstraZeneca - Rockville

*PLUS, ALL OF THE SERVICES AND BENEFITS OF LEADER, ACHIEVER, MAIN STREET AND CONNECTOR LEVELS ON THE FOLLOWING PAGES*

# Representing Your Interests with Governments

# LEADER \$4,000

ANNUALLY

As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. The problem is it's hard to know where to plug in, which can make you feel like you don't have a voice or like you're being left behind. We believe you shouldn't have to search for ways to make your community a better place. It all starts with showing up.

## Access

- Leadership roundtables
- Two reserved seats at Annual Leaders Breakfast
- State of the City Executive luncheon – 2 tickets

## Services

- Personal membership concierge and a customized membership plan – *Exclusive*
- Co-branded Leadership member recognition online, at events, and on all email signatures
- 12 month web sponsorship
- Total of 4 digital targeted e-newsletters per year
- Your press release on our website up to 4 times per year



“Our community is stronger because of the relationships that our nonprofit hospital forms through the Chamber. By listening and connecting with Rockville’s business leaders, Shady Grove Medical Center gains valuable insight that helps us evolve our services. At the same time, businesses learn from us about keeping their workforces healthy and serving all residents in our diverse and dynamic city.”

**DAN COCHRAN**  
President  
Adventist Healthcare  
Shady Grove Medical Center

PLUS, ALL OF THE SERVICES AND BENEFITS OF ACHIEVER, MAIN STREET AND CONNECTOR LEVELS ON THE FOLLOWING PAGES

## Support the Development of Leaders

# ACHIEVER \$2,000

ANNUALLY



**“WesBanco is honored and proud to support The Greater Rockville Chamber of Commerce in its mission to foster an environment for businesses to succeed through leadership and community partnerships.”**

**BABITA SINGH**  
Vice President  
Private Client Services Group

You want to work with the other influencers in our community, so you never have to worry about missing out on the very opportunities you’ve been striving for. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shaping our region.

### Access

- State of the City Executive Luncheon – 1 ticket
- Total of 3 digital targeted newsletters/year
- Press releases on our website up to 2 times/year
- Host an event

### Services

- Up to 3 additional businesses, locations and categories on web & business directory
- 6 months web sponsorship
- 5 Rockville Reward cards

*PLUS, ALL OF THE SERVICES AND BENEFITS OF MAIN STREET BENCHMARK AND CONNECTOR LEVELS ON THE FOLLOWING PAGES*

## Promoting your Business as a Destination

# MAIN STREET \$950

VALUED AT MORE THAN \$1,500 ANNUALLY

At the Chamber, we know it's hard to balance all the demands of your time and attention.

That's why we're committed to giving you services to grow your visibility, to make you famous in the community, and to give you better connections that will save you time and money.

Gain visibility without trading your time and get supported by the most influential people in the region.

### Marketing Visibility

- Premium Ribbon Cutting services to celebrate your business growth
- 3 month web sponsorship
- Total of 2 digital targeted e-newsletters per year
- Business Spotlight published on our blog and social media
- Upgrade Bonus:* 1 podcast/year

*This membership is not available to companies of 50 employees or more.*



#### Members Include:

- Restaurants • Retailers • Hotels
- Conference Centers • Sporting Events
- Recreation • Art Museums

**MAIN STREET**

*PLUS, ALL OF THE SERVICES AND BENEFITS OF THE CONNECTOR LEVEL ON THE FOLLOWING PAGE*

# New Opportunities Through Relationships

# CONNECTOR \$400

VALUED AT MORE THAN \$900 ANNUALLY

At the Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business, which is why we are on a mission to be the number one connector of business owners.

## To Get Connected:

1. Join today
2. Schedule an orientation with our membership concierge
3. Attend your first event and meet other business owners just like you

**JOIN TODAY!** Get the connections you need to feel capable and well-informed. Build relationships with other business owners who often become life-long friends.

*This membership is not available to companies of 25 employees or more.*

### Members Include:

- Home Based Businesses
- Sales People • Charities
- Direct Sales and/or MLM

**CONNECTOR**

## Connecting You To Our Region

- Business referrals exclusively for members
- Post 2 articles on our blog/year
- Subscription to monthly digital e-newsletter
- Search-engine-optimized business enhanced listing on RockvilleChamber.org helps your Google rankings includes business description up to 200 characters
- Invitation to monthly connection events
  - Networking lunches
  - Chamber Masterminds
  - Committees (Membership, Marketing, Public Policy)
  - Cocktails & Commerce
- Regular updates & news:
  - *Industry specific news*
  - *Legislative Updates*
- Learn how to access the features of your membership at our quarterly Member Orientations
- Membership plaque and tell the community you're invested in our region
- Members-only pricing at events
- Eligible for advertising on RockvilleChamber.org web & print
- MD Federation program - 10 or fewer employees. Value \$785
- Cost Savings
- Ambassador will be assigned to you