



GREATER
ROCKVILLE
CHAMBER OF COMMERCE

Focused
On Rockville
& Its Community

2023 Event Sponsorships



About the Chamber:

The Greater Rockville Chamber of Commerce is the voice of the business community in Greater Rockville.

Vision:

We empower, amplify, and elevate businesses in the Greater Rockville community.

Mission:

To foster a cooperative environment for businesses to succeed through our leadership, advocacy, and community partnerships.

2023

Event Sponsorships

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Photos throughout this publication depict Greater Rockville Chamber of Commerce events from 2022.



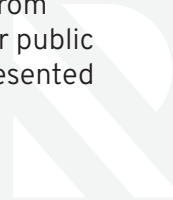
34TH ANNUAL ROCKVILLE PUBLIC SAFETY AWARDS

June 14 | 11:30am

LAKWOOD COUNTRY CLUB

The Rockville Public Safety Awards Program, now in its 34th year, in cooperation with the City of Rockville and the Greater Rockville Chamber of Commerce, honors members of the Rockville City Police Department, the Montgomery County Sheriff's Office, the Montgomery County Department of Corrections and Rehabilitation and the Rockville Volunteer Fire Department.

The program's purpose is to recognize outstanding achievements by the members of these public safety agencies based in Rockville. All of us have benefited from the fine service we receive from our public safety agencies. The awards are presented at a luncheon each year.



MEDAL OF VALOR - TITLE SPONSOR **SOLD**

The Medal of Valor is the highest award bestowed upon a member of a public safety organization or the civilian community. It is awarded only in exceptional instances involving extremely hazardous circumstances in which a member risked his/her life in the performance of duty. The act performed shall be of an extraordinary nature, in some cases beyond the call of duty, which exposed the member's life to extreme danger or resulted in the member's death.

- Top billing in all advertisements
- Pre/post event advertisements (including logo and link where possible)
- Presentation of all awards
- Full page program advertisement – choice of placement
- Opportunity to speak at the event
- Table for 10 – premier placement

CITATION SPONSOR **\$2,000**

- Presentation of citation on stage
- Pre/post event advertisement (including logo and link where possible)
- Full page program advertisement
- Opportunity to speak at the event
- Table for 10 – premier placement

PUBLIC SAFETY OFFICIAL SPONSOR - Sponsor a local public safety hero's lunch **\$100**

- Pre/post event advertisement (including logo and link where possible)
- Sponsorship recognition in event program

PROGRAM ADS

- Full Page **\$100**
- Half Page **\$50**

TICKETS

- Table of 10 **\$400**
- Individual **\$40**





3RD ANNUAL GOLF TOURNAMENT

July 17 | **7:30am**

MONTGOMERY COUNTRY CLUB

Join us for the Annual GRCC Golf Tournament at Montgomery Country Club. The Montgomery Country Club is home to a par-72 golf course with a 6,700-yard championship layout. This course was designed to blend seamlessly with its pristine natural surroundings in the rolling hills of Laytonsville.

Schedule of Events

- 7:30 – 8:45am**
Registration & Full Buffet Breakfast
- 9am**
Shotgun Start -
The format is 4-player team scramble for a low score prize
- 2pm**
Buffet Lunch, Networking, & Awards



TITLE SPONSOR SOLD

- Logo/Name on Award Trophy
- Logo/Name on Digital Materials
- Exclusive Hole Signage
- Hole promotional table placement
- Driving Range Sign
- Pre & Post Event Website & Social Media Recognition
- Two (2) Foursomes, Lunch & Awards Reception Package

NETWORKING LUNCH & AWARDS RECEPTION SPONSOR \$6,000

- Logo/Name on Award Trophy
- Logo/Name on Digital Materials
- Exclusive Hole Signage
- Hole promotional table placement
- Driving Range Sign
- Pre & Post Event Website & Social Media Recognition
- Two (2) Foursomes, Lunch & Awards Reception Package

PUTTING CONTEST / HOLE SPONSOR PACKAGE \$1,500

- Logo/Name on Digital Materials
- Exclusive Hole Signage
- Hole promotional table placement
- Driving Range Sign
- Pre & Post Event Website & Social Media Recognition
- One (1) Foursome, Lunch & Awards Reception Package

CLOSEST TO THE PIN SPONSOR PACKAGE (4 AVAILABLE) \$1,250

- Logo/Name on Award Trophy
- Logo/Name on Digital Materials
- Exclusive Hole Signage
- Hole promotional table placement
- Driving Range Sign
- Pre & Post Event Website & Social Media Recognition
- One (1) Foursome, Lunch & Awards Reception Package

LONGEST DRIVE SPONSOR PACKAGE (1 AVAILABLE) \$1,250

- Logo/Name on Award Trophy
- Logo/Name on Digital Materials
- Exclusive Hole Signage
- Hole promotional table placement
- Driving Range Sign
- Pre & Post Event Website & Social Media Recognition
- One (1) Foursome, Lunch & Awards Reception Package

BEVERAGE CART SPONSOR (2 AVAILABLE) \$1,250

- Exclusive Beverage Cart Signage
- Logo/Name on Digital Materials
- Driving Range Sign
- Pre & Post Event Website & Social Media Recognition
- One (1) Foursome, Lunch & Awards Reception Package

HOLE SPONSOR PACKAGE (8 AVAILABLE) \$1,000

- Logo/Name on Digital Materials
- Exclusive Hole Signage
- Hole promotional table placement
- Driving Range Sign
- Pre & Post Event Website & Social Media Recognition
- One (1) Foursome, Lunch & Awards Reception Package

EVENT SPONSOR PACKAGE (UNLIMITED) \$500

- Logo/Name on Digital Materials
- Driving Range Sign
- Pre & Post Event Website & Social Media Recognition
- 2 tickets for Lunch & Awards Reception

PARTICIPATION OPTIONS

- **Individual Golfer**
Participant gift bag, Networking Lunch & Awards Reception \$200
- **Golf Pairing**
Participant gift bag, Networking Lunch & Awards Reception \$350
- **Golf Foursome**
Participant gift bag, Networking Lunch & Awards Reception \$650
- Driving Range Sign \$250
- Networking Lunch & Awards Reception Only \$35



8TH ANNUAL GRCC ROCKSTAR AWARDS

November 2 | **6pm**

MANOR COUNTRY CLUB

Please join us on November 2, 2023, at the Manor Country Club. Every year the Greater Rockville Chamber of Commerce recognizes outstanding businesses in the following categories:

- Small Business of the Year
- Large Business of the Year
- Entrepreneur of the Year
- Young Professional of the Year
- Non-Profit of the Year



TITLE SPONSOR \$4,000

- Table for 10 in prime location
- Top billing in all pre-event publications (including logo and link where possible)
- Sponsor recognition at the event as well as full page ad in the program
- Opportunity to speak at the event

VIP SPONSOR \$2,500

- Table for 10 in prime location
- Sponsor recognition at the event as well as 1/2-page ad in the program
- Name recognition in all pre-and post-event publications (web & social)

PARTNER \$1,500

- 4 tickets to Award dinner
- Sponsor recognition at the event as well as 1/4-page ad in the program
- Name recognition in all pre-and post-event publications (web & social)

PROGRAM ADS

- Full Page \$500
- Half Page \$250
- Quarter Page \$100
- Inside front cover \$900
- Inside Back cover \$700
- Back cover \$1,000



Business Study:

CONSUMERS 63% MORE LIKELY TO BUY FROM CHAMBER MEMBERS

A study by The Schapiro Group, an Atlanta-based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members. For example:

- When consumers know that a business is a member of the local chamber, they are 44% more likely to think favorably about it.
- Consumers who are told that a business is a chamber member are 51% more likely to be highly aware of it and 57% more likely to think positively of its local reputation.
- Consumers are 63% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.



The study also has good news for businesses that sell to other businesses.

- When business decision-makers believe that a business is a chamber member, they are 37% more likely to think favorably of the business, 51% more likely to be highly aware of it, 58% more likely to think positively of its local reputation, and 59% more likely to buy goods and services from it.

Supporting the previous findings, the study also reveals a positive perception for the local chamber itself:

- Regarding the chamber's impact on the local economy, 82% of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development.

The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.

Our Mission: We help business people in our community innovate, grow and make the area a great place to live.



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